

# HI, I'M **SAM** **BRADEN**

## I STUDIED HERE

**SAVANNAH COLLEGE OF ART AND DESIGN** • BFA Graphic Design  
**Savannah, GA** • **June 2012**

## I WORKED HERE

**Appian** • Senior Designer and Illustrator  
**Tysons Corner, VA.** • **Oct 2020 - Present**

As a hire during the companies rebrand process I was brought on to assist the web team in redesigning the site, as well as lead creative on the community website. I was wholly responsible for creating a new icon style, as well as a new illustration style to support this new brand. My continued responsibilities include producing new illustrations and icons, creating web and marketing designs, and contributing to the design of company events and campaigns.

**Fjord** • Visual Designer  
**Washington, D.C.** • **May 2019 - Oct 2020**

Worked with a department of the U.S. Government to re-imagine and redesign their web experience. This included creating a new brand identity, designing new approaches to old problems, and bringing a fresh visual language to the department's entire site.

**LOCI inc.** • Senior Designer and Art Director  
**Tysons Corner, VA** • **March 2018 - April 2019**

Established and maintained a rich brand identity that exemplified the mission of the company. Working closely with the development team, created and implemented designs that effectively connected users with the vision of the technology.

**Bluetext** • Graphic Designer  
**Washington, D.C.** • **Jan 2013 - March 2018**

Progressed from entry level creative to team lead supervising four designers and reporting directly to senior creative partner. Leveraged experience in web, print, branding, advertising, and vector illustration to lead successful projects for fortune 500 clients including DeWalt, Adobe, Google, and Intel.

## I KNOW THIS STUFF

Sketch • Photoshop • Illustrator • InDesign • XD • Microsoft Office

Art Direction • Branding • Web Design • Application Design • Print Design • Advertising • UX Design • Vector Illustration • Team Leadership

## LET'S TALK

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